

Bike Medina County
May 2, 2019
Medina County Administration Building

Meeting Minutes

Attendance

Secretary John Gladden (Medina County Park District), Second Vice President Lynne Nawalaniec (Century Cycles), Tony Ratajczak (NOACA Bicycle and Pedestrian Advisory Committee), President Beth Schnabel, Katie Sieb (NOACA Planner), First Vice President Tim Smith, Treasurer Suzanne Swain (Friends of Medina County Parks).

Call to Order

The meeting was called to order at 11:30 a.m.

Approval of Minutes

Minutes from the April meeting were approved.

Treasurer's Report

Suzanne reported a balance of \$4,298.74. She continues to pursue options for a credit card.

Old Business

Mara will seek a donation to the Lake to Lake Tour from AAA, as well as permission to display a 3-foot-rule sign in the AAA office.

John shared information on insurance policy quotes from the Buren Insurance Group in Lodi and from the League of American Bicyclists. The merits of each were discussed. John will obtain additional information requested by the committee. Dan is in the process of requesting a quote from Homestead Insurance in Medina. John advocated establishing a budget committee to plan for BMC expenditures, such as insurance.

Beth reported Earth Day was a success. An oft-heard request from visitors at the BMC table was for bike trail maps. They also were impressed by the 3-foot-rule sign on display.

Beth also shared that she has been contacted by Bike Cleveland, asking for information on BMC's 3-foot-rule signs.

Beth shared an update on sign deliveries to local governments. The group discussed the idea of purchasing additional signs to sell. It was agreed that we want to keep our small number of extra signs on hand to use as replacements for damaged signs.

Arrangements were made for staffing BMC tables at Kids Safety Day on June 1, Pizza Palooza on June 15, and the Twin Sizzler on July 4.

Beth requested permission to research options for a new display board for public events. Suzanne moved to approve. Lynne seconded. All voted in favor.

Beth updated the group on the Bike Blessing event planned by Keith Rasey on May 19 at Spokes Cafe on South Broadway. Keith is again graciously donating 50% of t-shirt sales to BMC.

New Business

Katie shared information on this year's reprinting of the NOACA Medina County Bike Map. This is an off-year reprinting with only minor updates, so the budget was less than it will be for next year's full update. Therefore, the quantity of the reprinted maps is smaller and they are not printed on the more expensive waterproof paper. NOACA printed 4,000 copies for distribution in Medina County and 1,000 for distribution in other counties. Katie brought the maps with her and discussed distribution via BMC members. The reprinted map credits BMC for spearheading the 3-foot-rule sign project, and includes the new Montville connector trail, the bike lane painting project in Medina, and information on Medina Public Transit bike racks. Looking ahead to the next update, Katie recommended against marking the location of the 3-foot-rule signs on the map out of concern it would compete with the routes that have already been identified.

Tony shared an update on the Bicyclist-Friendly Business Project. The first pressing task is to identify decision-makers at local businesses who have the authority to approve the installation of bike parking racks. Tony recommended approaching locally owned, standalone businesses first, rather than buildings with multiple tenants, since those owners will be easier to track down. The other major job is to decide what sort of incentive BMC can offer local businesses to install racks. Tony favors subsidizing the cost of installation rather than the cost of the rack, since that helps guarantee the racks will be installed and not just sit indefinitely. At the next meeting, Beth will circulate a sign-up sheet for BMC members to write down the names of local businesses where they are customers or have contacts and can help find out the names of the decision-makers at those businesses.

Katie recommended seeking input from Ed Stewart, a bike advocate in Lorain County, who has been working on a similar bicyclist-friendly business project.

Tim shared information about this year's NOACA Bike and Pedestrian Count taking place May 14-16 and encouraged members to participate. Tim said he would send out the information. He also reported Velosano is in need of rest stop volunteers in Medina County on July 21.

Committee Reports

Lynne reported plans for the proposed Restaurant Roll are on hold for this year, due to lower than hoped for participation. Century Cycles will again partner with Johnny Malloy's to offer an incentive for cyclists to ride their bikes to the restaurant this summer.

Lynne also encouraged committee members to seek monetary donations for the Lake to Lake Tour. The deadline for donations has been extended to June 1.

John reported online registration for the ride is open.

John also shared copies of a new brochure created by the park district showing the locations of the primary cycling trails within Medina County parks.

With no other business before the committee, John moved to adjourn at 1 p.m. Beth seconded. All voted in favor.

Next Meeting

The next meeting is at 6 p.m. June 6 at the Medina County District Library.